



John Hohenfeldt

Mayor, City of Cudahy

For Immediate Release: South Shore Now changes format, Website to change

In reading this weeks printed version of the South Shore Now newspaper, which covers the communities of Bay View, Cudahy, St. Francis and South Milwaukee, on page 3, I was surprised (but not really) to read about changes to the south shore now website which they will be implementing next week. The change specifically to the City of Cudahy relates to the Your Stories section.

As our Mayor, we in municipal government constantly hear about lack of communication with our residents. When returning to office in 2013, we updated our city website and have worked extremely hard during the last four years to place pertinent city and community information in our news section. Also, the City of Cudahy has embarked on the use of social media including our official City Facebook page to continue to find new means to communicate with our residents. These tools have been an effective way to get messages and communication out to the community.

An additional tool which has been used by the Office of the Mayor, and other City Departments, has been the submission of Your Stories, on the south shore now website. The City has increased our efforts to utilize this additional tool, and sometimes, fortunately, these messages would also be picked up in the Thursday printed addition. While sometimes the printed version announcements were not put to print in a timely basis by them, it was still another attempt to reach our residents. The new policies put into effect will require us to provide a press release in a format that they can easily approve, copy and paste into an electronic edited format, for them to potentially put on the site. Based on past history of approvals, this layer will only hamper the process of providing timely information.

While the City and all departments will continue to use any and all tools to attempt to provide communication to our residents through multiple avenues, it appears another era in how residents receive information is disappearing.

Mayor John Hohenfeldt

City of Cudahy

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"Generations of Pride"

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