

May 29, 2014 Minutes of the Cudahy Civic Celebrations Committee

Meeting was called to order at 6:30 PM

Roll call – Present –Acting Chair Mayor Hohenfeldt, Lynn Hohenfeldt. Absent and excused: Cathy Baerwald, Ione Minister. Citizen volunteers also present.

Proper Statement of Public Notice was read.

New Business was the discussion and appropriate action of on events: Cudahy Family Movie Night, 4th of July Parade and Celebration.

Cudahy Family Movie Night was discussed. The city has amended the budgeted amount for the events to \$2,500.00. This is still acceptable to have two movies as proposed. Current total projected expenses are \$2,474, which includes the cost of renting the two movie at \$704, \$1,440 for the cost of the projection company, and the \$330 ASCAP license required. The School District of Cudahy printed the fliers and posters which saved \$84.00, which helped us come in under budget. All other arrangements including license, projectionist, and movies are all set and will be confirmed the first week of June. The CHS Football Booster Club has committed to doing a cook out with food for sale and the Community Education and Recreation Department will be having games from 6:30 TO 8:00 PM. For 2014, the movie dates are Thursday June 19th with the showing of Despicable Me 2 and June 26th Gravity. The location of showing was changed to the area east of the concession stand by Cudahy Memorial Football field.

4th of July Celebration was discussed. The city has budgeted \$25,000 for the day long events. The parade theme is set for “Sheridan Park Centennial 1914-2014”, and the fund raising and parade application letters being mailed on January 30th. The parade route will be on Lake Drive in 2014 due to the possible Packard Avenue reconstruction. So far, projected expenses will come in around \$26,160.18, which includes \$15,280 for Fireworks and Fireworks Security, \$5,840 for Parade Units, \$521.13 for Afternoon Entertainment, \$1,000 for evening entertainment, \$500 for all day sound system in the park, \$1,230 for ice cream, estimated \$726.24 for cracker jack, estimated \$292.81 for fliers, and an unanticipated expense of \$770.00 for renting portable toilets as required by Milwaukee County. The expenses without having to rent toilets would project out at \$25,390.18, only about \$400 over budget. As of now, we have 48 units for the parade including two large musical units and the CHS Drum line and Color guard.

Donations so far we have received 13 donations totaling \$955.00. This is lower than the \$1,440 received in 2013. This \$955 will help offset the \$1,160 over budget in expenses, or we will have to cut back in 2015.

Ice Cream and Cracker Jack are on ordered. Cedar Crest was awarded the bid with the City of Milwaukee and Cracker Jack was ordered through Potters.

The afternoon entertainment is all set with the Cudahy Cheer and Poms, Girard Magic Show, Tattoo's (while supplies last), and a CHS Jazz Combo.

The evening entertainment will once again be six pack. We did have to cut down from two bands to one in 2014. The same sound company will be providing sound for all afternoon and evening events.

The park permit is all signed and agreed to with Milwaukee County. The County did require the city of Cudahy to have at least 12 portable toilets. Advanced Disposal has always donated some in the past and will in 2014, but not the number required by the County. This is why we have the additional expense of \$770 this year, and anticipate that as a future expense.

In June, a staff level meeting will be conducted between Milwaukee County Parks and the management team from the cities departments of Public Works, Police, Fire, and Mayor. All necessary arrangements will be coordinated between the county and city.

The Department of Public Works will once again have to provide cleanup of the park after the 4th of July. Since the 4th is on a Friday, the Mayor will work with the Director of Public Works to minimize the impact of overtime for the cleanup. The idea of the Police Department doing community relations and handing out trash bags was a tremendous help in the 2013 clean up.

One of the final items will be the printing of fliers and promotion. Fliers will be hung at local businesses and the Mayor will check with Pick N Save to do a grocery bag dump like last year. This was very successful. Other forms of media will be used to promote the day long events.

Open discussion occurred on other items. Possible events for 2015 in place of a movie night included the possibility of having a live band once a month, or having a karaoke talent show type event. Again, for this to occur, people need to step up and help organize and plan these type of events. Other ideas like this will be considered at a later date.

Motion to adjourn by Lynn Hohenfeldt, seconded by Mayor John Hohenfeldt. All Voting in Favor. The meeting was adjourned.

Meeting Adjourned at 6:55 p.m.