

**MINUTES OF THE MEETING OF THE CITY OF CUDAHY
CELEBRATIONS COMMITTEE HELD AT THE CITY OF CUDAHY,
5050 S. LAKE DRIVE ON MONDAY, FEBRUARY 21, 2011**

Meeting was called to order AT 7:35 P.M. by Chairperson Dondajeski with the following answering present to roll call: Secretary Mayor Day, Cherie Day, Ryan Antross, Scott Wilke, Steve Witford, Kathy Baerwald and LaVerne Dietzel.

OLD BUSINESS

1. Discussion and appropriate actions on events previously held.
 - a. Chase Movie Nights: Chairperson Dondajeski reported that they were very well received. Mayor Day reported that Chase Bank was again interested in sponsorship and he is waiting to hear back from them. He reported that a smaller screen will be used this year.
 - b. 4th of July Parade and Celebration: All agreed it went well and was well received.
 - c. South Shore Cyclery Classic: Chairperson Dondajeski stated that year one of the cyclery went quite well. Scott Wilke was impressed on how well it went with year one of organizing efforts.
 - d. Fall Festival/Halloween Party: This celebration was held on a Friday evening along with the closing of the Farmer's Market. Mayor Day stated that the city may be looking at a different night for the Farmer's Market so as not to coincide with South Milwaukee's market.
 - e. Hometown Holiday and Christmas Tree Lighting: The Chamber sponsored the sing-along with Santa followed by the City's Christmas Tree Lighting and it was well-attended. Chairperson Dondajeski felt that the vendor portion of the day did not work out very well because they were spread throughout the building and not everybody knew where they were.

NEW BUSINESS:

1. Discussion and appropriate actions on celebration events and plans:
 - a. Support Coordinators: Chairperson Dondajeski discussed the organization of the Celebrations Committee. She stated that she would like a support planning group including Chairperson, Co Chair, Secretary, a representative for City Services, Marketing PR, Membership Coordination, Donations & Sponsorships, Volunteers and Vendors. This would be the Planning Committee.
 - b. Sub-Committees: She explained that each event would have their own subcommittee with their own little planning group including Chairperson, volunteers, PR or whatever each event would need.

MOTION BY MAYOR DAY, SECOND BY LAVERNE DIETZEL to set up the celebrations committee with support coordinators with sub committees for each event with coordinators to be named. Motion carried.

2. Discussion and appropriate action regarding events budget.
 - a. Additional funds needed to be raised: Mayor Day reported that the budgets for 2011 for Celebrations Committee are \$2,000; the Sane 4th of July Commission is \$23,000; the Bike Race is \$15,000; Movie Night expenses are budgeted at \$3,000. Mayor Day noted that Movie Night is secured with a down payment already as well as the Sane 4th of July Fireworks. Mayor Day noted that both the Movie Night and 4th of July Fireworks were frozen at 2010 costs. Further discussion ensued.

3. Discussion took place at this time regarding the new Face Book page, the website and regarding flyers, brochures, postcards, newsletter and billboards.
4. Discussion took place at this time regarding
 - a. Easter Egg Hunt (it was noted that the YMCA does an Easter Egg Hunt so the City probably will not pursue that).
 - b. Movies in the Park – every Thursday in June (6-9 to 6-30-11) a survey will go out regarding movie choices.
 - c. 4th of July Parade & Celebration – Monday, July 4th, a report was given.
 - d. South Shore Cyclery Classic (tentative date of July 14th).
 - e. Fall Festival/Community Halloween Party (tentative date October 8th) which will be held at Cudahy Park.
 - f. Hometown Holiday and Christmas Tree Lighting (tentative date November 26, 2011).

Open discussion occurred at this time.

The next meeting was set for Monday, March 21st at 7:30.

ADJOURN: Motion by Mayor Day, second by Laverne Dietzel to adjourn.