

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Thursday December 19, 2013 @ 6:00 P.M.**

ROLL CALL

Chairman Schlax called the meeting to order at 6:03 pm. The following answered “present” to the roll call: Catherine Baerwald, Vickie Boneck, and Dennis Carney. Member Lee Barczak arrived later. Also present Finance Director Bruce Schuknecht.

MEETING STATEMENT

The proper open meeting statement was read at this time.

MINUTES

MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY VICKIE BONECK to approve the minutes from the October and November 2013 Tourism Commission meeting. Motion carried unanimously.

OLD BUSINESS

1. Update regarding the progress of Alderman Moralez’s holiday light festival. 30 homes on Lake Drive participated. Alderman Moralez distributed 150 posters to businesses and homes. **MOTION MADE BY JEFF SCHLAX, SECOND BY DENNIS CARNEY** to close out the holiday light festival for this season. Motion carried unanimously.
2. Update regarding Tourism Commission image branding and input from the various marketing firms. **MOTION MADE BY JEFFREY SCHLAX, SECOND BY CATHERINE BAERWALD** to pursue a partnership with Visit Milwaukee for image branding. Motion carried unanimously.
3. Discussion and necessary action regarding Winter Fest progress. **MOTION WAS MADE BY VICKIE BONECK, SECOND BY DENNIS CARNEY** to have the 2015 Winter Fest planned by the Recreation Department. Motion carried unanimously.

NEW BUSINESS

4. Discussion regarding fate of Cudahy’s Celebration Committee. Seek advice from Mayor John Hohenfeldt in regards to the status of Cudahy’s Celebration Committee. No action taken.
5. Discussion and necessary action regarding promotion of 2014 Harvest Fest. Discussion ensued with no action taken on this item.

MOTION MADE BY LEE BARCZAK, SECOND BY DENNIS CARNEY to adjourn the meeting at 7:30pm. Motion carried unanimously.