

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT  
THE CUDAHY MUNICIPAL BUILDING,  
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD  
Thursday October 17, 2013 @ 6:00 P.M.**

**ROLL CALL**

Chairman Schlax called the meeting to order at 6:04 pm. The following answered "present" to the roll call: Catherine Baerwald, Lee Barczak, and Dennis Carney. Member Vickie Boneck arrived later. Also present Alderman Justin Moralez and Finance Director Bruce Schuknecht.

**OLD BUSINESS**

1. Discussion and necessary action regarding marketing venues to promote our message. **MOTION MADE BY LEE BARCZAK, SECOND BY JEFFREY SCHLAX** to inquire through the committee's contacts the cost of redesigning the City Logo. Motion carried unanimously. **MOTION MADE BY LEE BARCZAK, SECOND BY VICKIE BONECK** to support Alderman Moralez light festival within the 1<sup>st</sup> District with \$ 2,000.00 if the Alderman can foster adequate enthusiasm and support. Motion carried unanimously.
2. Discussion and necessary action regarding event ideas for future events. Discussion ensued and the committee decided to bring ideas for future events that could be on going for the entire year. No action taken on this item.
3. Discussion and necessary action regarding which state/local tourism links to utilize. Discussion ensued of different venues with the committee deciding to keep this item open for future meetings. No action taken on this item.

**NEW BUSINESS**

1. Discussion and necessary action regarding letter introducing our commission to members of the Chamber of Commerce. **MOTION MADE BY LEE BARCZAK, SECOND BY DENNIS CARNEY** to exclude paragraph four and approving the letter of introduction to the Chamber of Commerce. Motion carried unanimously.
2. Discussion and necessary action regarding Ald. Moralez's Neighborhood Identification Project. Alderman Justin Moralez presented his Neighborhood Identification Project and the committee had the opportunity to have a question and answer session. No action taken on this item.

**MOTION MADE BY CATHERINE BAERWALD, SECOND BY LEE BARCZAK** to adjourn the meeting at 8:27pm. Motion carried unanimously.