

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Tuesday September 19, @ 6:00 P.M.**

ROLL CALL

Chairman Schlax called the meeting to order at 6:00 pm. The following answered “present” to the roll call: Catherine Baerwald, Lee Barczak, Vickie Boneck, Dennis Carney, and Jeffrey R. Schlax.

OLD BUSINESS

None

NEW BUSINESS

1. Discussion of action regarding tourism marketing message. The committee discussed bringing ideas of marketing messages to the next meeting to develop consensus. Also, the Committee would like to send a letter of introduction to local businesses of their existence. Additional discussion continued. **MOTION MADE BY DENNIS CARNEY, SECONDED BY LEE BARCZAK** to help promote the Cudahy Library Wine tasting. Motion carried unanimously.
2. Discussion of regarding different marketing venues. The committee identified several local and state outlets available to foster our message. More research on venues needs to be done before decision to work with them. No action taken on this item.
3. Discussion of City of Cudahy events calendar. After discussion the committee decided to bring ideas for future events that could be on going and developed throughout the year to their next meeting. No action taken on this item.
4. Discussion of state and local tourism links occurred. The venues were discussed but more research needed as to whether they are viable options for Cudahy tourism needs to occur. No action taken on this item.
5. Setting of future meeting dates. Next meeting Thursday October 17, 2013 at 6:00pm.

MOTION MADE BY JEFFREY SCHLAX, SECOND BY DENNIS CARNEY to adjourn the meeting at 8:09pm. Motion carried unanimously.