

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Tuesday August 13, 2013 @ 5:30 P.M.**

ROLL CALL

Mayor John Hohenfeldt called the meeting to order at 5:30 pm. The following answered “present” to the roll call: Catherine Baerwald, Lee Barczak, Vickie Boneck, Dennis Carney, and Jeffrey R. Schlax. Also present Finance Director Bruce Schuknecht.

OLD BUSINESS

None

NEW BUSINESS

1. Introduction of members.
2. Committee training on rules of procedure and compliance with Wisconsin Open Meetings Laws and explanation of Committee Roles, Functions and Powers. Mayor Hohenfeldt conducted the training with new Committee members.
3. Discussion with Finance Director of the City of Cudahy regarding funding sources available to the Commission. Finance Director Bruce Schuknecht distributed the 2008 – 2013 Hotel & Room Tax Summary sheet addressing that the Commission would have \$ 20,968.14 for future tourism activities and events for the City.
4. Election of Chairperson. **MOTION MADE BY VICKIE BONECK, SECOND BY CATHERINE BAERWALD** to elect Jeffrey R. Schlax for Chairperson. Motion carried unanimously.
5. Election of Vice Chair. **MOTION MADE BY LEE BARCZAK, SECOND BY DENNIS CARNEY** to elect Catherine Baerwald for Vice Chair. Motion carried unanimously.
6. Discussion of the engagement of services to promote tourism and development by the committee. All members participated in discussion with the consensus being the need to formulate a priority list. No action taken.
7. Setting of future meeting dates. Next meeting Thursday September 19, 2013 at 6:00pm.
8. Topics for future meetings. Discussion among committee member ensued with the following ideas: Internal & External Marketing, what Direction the City will Travel, setting up a priority list, and types of Marketing. No action taken.

MOTION MADE BY LEE BARCZAK, SECOND BY VICKI BONECK to adjourn the meeting at 7:01pm. Motion carried unanimously.