

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Thursday April 17, 2014 @ 6:00 P.M.**

ROLL CALL

Chairman Schlax called the meeting to order at 6:02 pm. The following answered "present" to the roll call: Catherine Baerwald, Vickie Boneck, and Dennis Carney. Excused Lee Barczak. Also present Finance Director Bruce Schuknecht.

MEETING STATEMENT

The proper open meeting statement was read at this time.

MINUTES

MOTION WAS MADE BY VICKIE BONECK, SECOND BY DENNIS CARNEY
to approve the minutes from the March 20, 2014 meeting. Motion carried unanimously.

OLD BUSINESS

1. Discussion and necessary action regarding branding feedback from G2 Creative and LePoidevin Marketing. **MOTION WAS MADE BY JEFFREY SCHLAX, SECOND BY VICKIE BONECK** to pursue a relationship with G2 Creative with the cost of the Marketing not to exceed \$ 4,500.00. Motion carried unanimously.
2. Discussion and necessary action regarding draft of content for Cudahy Tourism web pages. **MOTION WAS MADE BY DENNIS CARNEY, SECOND BY CATHERINE BAERWALD** to send Cudahy Tourism web page information to Frank Miller. Motion carried unanimously.

NEW BUSINESS

Next Regular Meeting: Thursday May 22, 2014 @ 6:00PM

MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY DENNIS CARNEY to adjourn the meeting at 6:50pm. Motion carried unanimously.