

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Thursday March 20, 2014 @ 6:00 P.M.**

ROLL CALL

Chairman Schlax called the meeting to order at 6:04 pm. The following answered “present” to the roll call: Catherine Baerwald and Vickie Boneck. Excused Lee Barczak and Dennis Carney. Also present Finance Director Bruce Schuknecht.

MEETING STATEMENT

The proper open meeting statement was read at this time.

MINUTES

MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY VICKIE BONECK to approve the minutes from the February 20, 2014 meeting. Motion carried unanimously.

OLD BUSINESS

1. Discussion and necessary action regarding possible marketing tag line options. **MOTION WAS MADE BY VICKIE BONECK, SECOND BY CATHERINE BAERWALD** to send to G2 Creative and to LaPoidevin Marketing three tag line ideas “Close to it All” “Where neighbors live” and “Broaden Your Horizon” for their review. Motion carried unanimously.
2. Update regarding the progress of the city web site design. Discussion ensued with no action taken.

NEW BUSINESS

1. Discussion regarding Cudahy Lions meeting (Jeff) and South Shore Chamber meeting (Dennis). Discussion ensued with no action taken.
2. Discussion regarding site traffic hits on Visit Milwaukee web site and Visit Milwaukee workshop attended by Jeff Schlax. Discussion ensued with no action taken.

MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY VICKIE BONECK to adjourn the meeting at 7:30pm. Motion carried unanimously.