

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT
THE CUDAHY MUNICIPAL BUILDING,
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD
Thursday February 20, 2014 @ 6:00 P.M.**

ROLL CALL

Chairman Schlax called the meeting to order at 6:04 pm. The following answered "present" to the roll call: Catherine Baerwald, Lee Barczak, and Dennis Carney. With Vickie Boneck excused. Also present Finance Director Bruce Schuknecht.

MEETING STATEMENT

The proper open meeting statement was read at this time.

MINUTES

MOTION WAS MADE BY LEE BARCZAK, SECOND BY DENNIS CARNEY

to approve the minutes from the January 16, 2014 meeting. Motion carried unanimously.

OLD BUSINESS

1. Update regarding initial use of Visit Milwaukee/Milwaukee365 to promote local events. Discussion and update ensued with no action taken

NEW BUSINESS

2. Discussion and necessary action regarding the Cudahy Tourism Commission mission statement. **MOTION WAS MADE BY LEE BARCZAK, SECOND BY DENNIS CARNEY** to accept the Cudahy Tourism Commission mission statement that was distributed to the members for their review. Motion carried unanimously.
3. Discussion and necessary action regarding Cudahy Tourism Commission web page contents for inclusion on the City of Cudahy web site. **MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY DENNIS CARNEY** to have Commission member Vickie Boneck assist Frank Miller on the new City web page regarding the Cudahy Tourism Commission. Motion carried unanimously.
4. Discussion and necessary action regarding potential marketing tag line for branding of the Cudahy Tourism Commission. Tag line ideas were distributed to members, discussion ensued with no action taken.
5. Viewing of the Cudahy episode of Around the Corner with John McGivern. Members watched the thirty minute episode on PBS. Members thought the presentation was positive for the City. No action taken.

MOTION WAS MADE BY LEE BARCZAK, SECOND BY CATHERINE BAERWALD

to adjourn the meeting at 7:33pm. Motion carried unanimously.