



**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT  
THE CUDAHY MUNICIPAL BUILDING,  
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD  
Wednesday April 18, 2018**

**ROLL CALL**

Chairperson Lee Barczak called the meeting to order at 6:05 pm. The following answered "present" to the roll call: *add names*. Christina Schreiter, Jane Schilz, Rebecca Roepke, Lee R. Barczak

*Add names of excused absent Dennis Carney*

- *Note: Minutes taken by Jane Schilz in Dennis Carney absence.*

**MEETING STATEMENT**

The proper open meeting statement was read at this time.

**Approval of MINUTES January 17, 2018**

**MOTION WAS MADE BY Christina Schreiter, SECOND BY Rebecca Roepke** to approve the minutes from the January meeting. Motion carried unanimously.

**FINANCIAL UPDATE:**

- Chairperson Barczak described current financial position of the Barczak reported that the tourism balance is at a deficit at this time. The City of Cudahy is investigating the discrepancies between the November 2016 bank statement and the January 1, 2017 balance within the tourism funds. At present all marketing and advertising has either been suspended or being paid directly by Sheridan House Hotel until such time as the shortage has been made up.

**OLD BUSINESS**

- 2 of the 4 "No Parking" Signs were installed. The other 2 will be sometime in spring.
- Airport contract with Clear Channel ended 3/1/2018. No discussion of renewal at this time.
- Facebook ads and boost will continue and be paid by Sheridan House Hotel owners

**NEW BUSINESS**

**PUBLIC COMMENT**

- None, one resident present

**OPEN DISCUSSION**

**NEXT REGULAR MEETING: Wednesday, July 18<sup>th</sup> at 6:00pm.**

**MOTION WAS MADE BY Jane M. Schilz, SECOND BY Rebecca Roepke** to adjourn the meeting at 6:28 pm. Motion carried unanimously.