



# 1<sup>st</sup> Annual Light and Unite RED.

## *Learn the Real Deal.*

**When:** January 25-29, 2016

**Purpose:**

To unite the community to engage in prevention, encourage treatment and support recovery regarding drug use and abuse.

**Who is participating:**

Currently registered is: Aids Resource Center of WI; City of Milwaukee Tobacco-Free Alliance; Community Advocates Public Policy Institute; Cudahy Health Department; Franklin Area Parents and Students United; Greendale Health Department; Greenfield Health Department; Hales Corners Health Department; Milwaukee County Behavioral Health Division, Milwaukee County Substance Abuse Prevention Coalition, Milwaukee Public School District; Oak Creek Health Department; Ozaukee Public Health Department; St. Charles; Washington County Health Department; Tobacco-Free Suburban Milwaukee and Ozaukee Counties, UW-Milwaukee; West Allis West Milwaukee Community Coalition.

**How to participate:**

In honor of *National Drug Facts* (<https://teens.drugabuse.gov/>) week each day facts about specific drugs will be available. Drug focuses include: Tobacco/e-cigs; Marijuana, Alcohol, Synthetic Drugs, and Prescription Drugs/Heroin. Participating members are encouraged to post, tweet, email, text, or share anyway possible. To show our unity as a community to address substance abuse in our communities partners are asked to showcase their red.

**Businesses/Organizations** can post the drug facts around the office or on business websites, have lunch-n-learn events around drug detection and abuse, turn their outside lights red, encourage employees to wear red, have a “red light” special for customers, use social media to promote the business and their support for this event.

**Schools** can post the drug facts, send fact sheets home in folders, post information on website, provide a banner for youth to sign show their commitment to staying drug free or choosing to become drug free, encourage students to wear red on Friday, provide red popsicle, suckers, etc., have their school display red.

**Youth** can post why they choose to be drug-free, wear red, make a red snowman.

**More details, flyers, and drug facts will be available early January.**

**To get involved and to be listed as a partnering organization,  
contact Annie Short 414-257-7944 or [annie.short@milwaukeecountywi.gov](mailto:annie.short@milwaukeecountywi.gov)**

