



John Hohenfeldt

Mayor, City of Cudahy

As a part of a continuing effort to promote local business here in the City of Cudahy, the Office of the Mayor has begun a new feature called the *Cudahy Business of the Month*. Each month, I will interview a local business owner to showcase that local business. In-turn, this will help residents of our community become familiar with the many quality, local companies located within our borders.

March Business of the Month:

Nail Design LTD, Linda Schultz Owner / Operator
Fresh Looks by Janet, Janet Porter Owner /Stylist

3654 East Barnard Avenue, Cudahy, Wisconsin,

Nail Design: 414-234-7990 lindaschultz0630@yahoo.com

Fresh Looks: 414-526-1536 jszrhands@live.com

What kinds of services do you offer?

Nail Design: I offer manicures, pedicures, acrylic nails, full sets (tips or overlays), fills & CND Shellac (gel polish). Anything that can be done with nails.

Fresh Looks: I offer full service hair treatment, barbering, straight edge razor, eyebrow, colors, and perms.

This is a very unique partnership, how this happen with the two of you?

As friends we went to cosmetology school together over 33 years ago. We also lived in the same building upper and lower tenants. Janet worked as an assistant manager at Sport Cuts in St. Francis and had been in the business for many years when she was let go. At that point when Janet went looking for her next career, "God gave me a sign" and put us back together and the rest is history. Linda added that there are a lot alike in personalities, have a tremendous trust and friendship factor, and share the same business values and customer and want to make sure they serve their customers with superior quality service at an affordable price.

"Generations of Pride"

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You stated that you pamper your customers and provide them with excellent quality services at very affordable prices, how do you do it?

First, the thing that drives both of us is a passion for the job we do. With that, we want to make the customer happy, feel good, and through excellent quality and affordable prices, offer those cost effective services so that they can pamper themselves.

How do you advertise your business?

Our greatest success has been through social media, business cards, and of course our satisfied customers. We are working on a website and have looked at print media, however this is not a good return on our investment.

During our interview you talked about community support, since opening in February 2015, this has been an important part to your start up business.

The support of this community has been great! For all small struggling businesses during their start up, we can't say enough good things about our customers, new customers and the City who has helped in promoting our business helping it grow. I was in another neighboring community for over 20 years, and did not see that kind of support in that and other communities.

What should your customers and potential customers know about your business?

We treat every customer the same, and go out of our way to service our customers on any of their needs. We bring an excitement to the job and a passion to want to make our customers happy, and will do what it takes if they feel something is not right. As a small business, we can provide exceptional products and services at a very affordable price. Also, we make sure we offer extra services to our customers, again at an affordable price, that allows them to pamper themselves.

As always, I encourage you to support each and every local business. I hope that this monthly feature of **NAIL DESIGN LTD AND FRESH LOOKS BY JANET** has helped you become more familiar with this local business.

February's 2015 Featured business of the month was **T K ARCHITECTURAL DESIGN SERVICES**. For information on previously featured businesses visit the City of Cudahy's website at www.cudahy-wi.gov.

January's 2015 Featured business of the month was **\$ Den**. For information on previously featured businesses visit the City of Cudahy's website at www.cudahy-wi.gov.

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