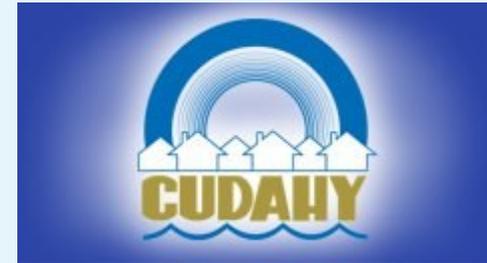


## August Business of the Month

Dad's Shop  
3561 East Squire Avenue  
414-744-8143  
<http://www.dads-shop.com/>  
We spoke with Kevin Tschol, Owner

### How long have you been in business at this location in Cudahy?

KT: Dad's Shop opened in 1979 after a man named Mr. Schneider sold his tailor business to my parents. My dad had experience in shoe repair and my mom decided to add alterations to the new business. We serviced uniforms from the 440th Air Reserve Base for a long while.



As a part of a continuing effort to promote local business here in the City of Cudahy, the Office of the Mayor has begun a new feature called the **Cudahy Business of the Month**.

From month-to-month, we will interview a local business owner to showcase his or her business. In-turn, this will help residents of our community and elsewhere become familiar with the many quality, local companies located within our borders. - Mayor John Hohenfeldt

### What is the difference between tailoring and altering?

Tailoring means sewing clothing from scratch while alterations relates to fixing and repairs.

### What brought you to the family business?

I was teaching at taekwondo schools when I came to help out the shop. Now I'm the owner and handle alterations while my fiancée Michele does custom drapes and design. She creates items we sell from handbags and purses to drapery. She has a lot of design experience including some of the interior of the Rock & Roll Hall of Fame.

### What are a few of your normal services?

We offer clothing alterations, zipper repair, leather repair, and custom drapery, pillows and cushions.

Our motto is "If you have an idea—we'll think it over!". So we're really open to different needs.

**How do you advertise?**

We have a Facebook page ([www.dads-shop.com](http://www.dads-shop.com)). Our main advertisement is to do things right the first time and then have our name spread by word-of-mouth.

**You mentioned proudly serving the 440th Air Reserve Base. Who now is your main clientele base?**

We draw people from River Hills to Racine. So it's a fairly wide base.

**What are your hours-of-operation?**

Tuesday to Friday from 11 am to 5:30 pm and Saturday 9 am to 2 pm.



*Dad's Shop offers 20% off labor for first time customers on drapery workroom items.*

**As always, we encourage you to support each and every local business. I hope that this monthly feature of *Dad's Shop* has helped you become more familiar with this local business. For information on previously featured businesses visit the City of Cudahy's website at [www.cudahy-wi.gov](http://www.cudahy-wi.gov) and click on Departments > Economic Development.**