



**DEPARTMENT OF
ECONOMIC DEVELOPMENT
ZONING AND INSPECTION**

5050 S. LAKE DRIVE
CUDAHY, WI 53110-6108

OFFICE: (414) 769-2215
FAX: (414) 769-2257

AGENDA

June 5, 2016

There will be a regular meeting of the **Design Review Board** on **Tuesday, June 14, 2016** at **6:30 PM** at the Cudahy Municipal Building (5050 South Lake Drive). Meetings are held in Conference Room B, accessible through the center entrance on the west side of the building.

1. Opening statement and roll call.
2. Review and take appropriate action regarding meeting minutes of April 12, 2016 and May 10, 2016.

OLD BUSINESS

None

NEW BUSINESS

3. Review and take appropriate action regarding the proposed freestanding signage design for Charlie's Liquor & Tobacco Mart (6143 S. Packard Ave), submitted by Michael Peine and Charlie Audi.
4. Discussion of other business of the Board as time permits.
5. Adjourn.

The presence of applicants or a representative is requested or the item may be tabled to the next month's meeting.

Nick Jaeckle
Community Development Associate

CC: Mayor
Board Members
Department of Economic Development, Inspection/Zoning
City Clerk

PUBLIC NOTICE

Upon reasonable notice, a good faith effort will be made to accommodate the needs of individuals to participate in public meetings who have a qualifying disability under the American with Disabilities Act. Requests should be made as far in advance as possible, preferably a minimum of 48 hours. For additional information or to request this service contact the Cudahy City Clerk at 769-2204 (FAX 769-2257). The meeting room is wheelchair accessible from the west entrance on South Lake Drive.

**MINUTES OF THE DESIGN REVIEW BOARD OF THE CITY OF CUDAHY, WI
HELD AT THE MUNICIPAL BUILDING ON
April 16, 2016**

CALL TO ORDER

1. Meeting was called to order at 6:30 p.m. by Board Chair Peter Dombrowski.

OPENING STATEMENT

Prior to the meeting, notice was given to the community and posted in the appropriate places. Notice was also given to the news media that requested it, namely the Milwaukee Journal-Sentinel and MyCommunityNow.com.

ROLL CALL

The following members of the Design Review Board were present for roll call: Nick Gates, Joan Houlehen, Terry Schuelke and Eloise Williamson. Marcelle Carlson and Mike Nelson arrived post-roll call.

APPROVAL OF MEETING MINUTES

2. **Motion made by Houlehen, seconded by Gates**, to approve minutes from the March 8, 2016 meeting of the Design Review Board. All in favor.

OLD BUSINESS

None

NEW BUSINESS

3. Review and take appropriate action regarding the signage plan for Landmark Credit Union (4801 S. Packard Ave), submitted by Sign Effectz. Consensus of the Board was unfavorable to the north elevation sign and in favor of reconstructing the projecting sign. **Motion made by Houlehen, seconded by Williamson**, to deny the north elevation sign and approve all other signage in the proposal. All in favor. The applicant agrees to resubmit a different proposal to replace the north elevation sign proposal.
4. Review and take appropriate action regarding the pole banners for Packard Avenue, submitted by the City's Department of Engineering. **Motion made by Houlehen, seconded by Gates**, to deny the design as submitted. All in favor. The Engineering Department agrees to modify design of the banners based on Board's feedback.

ADJOURN MEETING

5. **Motion made by Carlson, seconded by Williamson**, to adjourn the meeting. All in favor.

**MINUTES OF THE DESIGN REVIEW BOARD OF THE CITY OF CUDAHY, WI
HELD AT THE MUNICIPAL BUILDING ON
May 10, 2016**

CALL TO ORDER

1. Meeting was called to order at 6:30 p.m. by Board Chair Peter Dombrowski.

OPENING STATEMENT

Prior to the meeting, notice was given to the community and posted in the appropriate places. Notice was also given to the news media that requested it, namely the Milwaukee Journal-Sentinel and MyCommunityNow.com.

ROLL CALL

The following members of the Design Review Board were present for roll call: Mike Nelson, Nick Gates, and Joan Houlehen. Marcelle Carlson, Terry Schuelke and Eloise Williamson were absent and excused.

APPROVAL OF MEETING MINUTES

2. **The minutes of the April 12, 2016 meeting were tabled to next month's meeting.**

OLD BUSINESS

None

NEW BUSINESS

3. Review and take appropriate action regarding the signage plan for East Side Bakery (5430 S. Packard Ave), submitted by owner, Doug Maierhafer. **Motion made by Houlehen, seconded by Nelson, to approve the design as submitted. All in favor.**

ADJOURN MEETING

4. **Motion made by Gates, seconded by Nelson, to adjourn the meeting. All in favor.**



APPLICATION FOR DESIGN REVIEW BOARD

Revision Date: August 16, 2015

The Design Review Board is a volunteer group of community members who provide professional guidance and expertise to business owners and residents with recommendations and standards set forth in the City of Cudahy Design Guidelines. Before completing the application please visit the Design Guidelines on our website. Printed copies are available to view at City Hall and photocopies of sections are available at request. We're here to help!

http://www.cudahy-wi.gov/Econ_Dvlp/Cudahy_Design_Guidelines.pdf

Property Address 6143 S. PACKARD Use LIQUOR STORE
 Owner CHARLIE AURI Tenant/Applicant M. Jewel PEINE

TYPE OF PROPOSAL

<input type="checkbox"/> Renovation	<input type="checkbox"/> Design	<input type="checkbox"/> Project
Building Inspector Only	Bldg Insp/Design Review Board	Bldg Insp/Design Rev/Plan Commission
<input type="checkbox"/> Re-painting <input type="checkbox"/> Re-roofing <input type="checkbox"/> Re-siding	<input type="checkbox"/> Painting <input type="checkbox"/> Roofing <input type="checkbox"/> Siding <input type="checkbox"/> Fencing <input type="checkbox"/> Paving <input checked="" type="checkbox"/> Signage	<input type="checkbox"/> Grading <input type="checkbox"/> New Construction <input type="checkbox"/> Partial Demolition <input type="checkbox"/> Addition <input type="checkbox"/> Alteration <input type="checkbox"/> Complete Demolition

Signage submissions: Architectural rendering cut-sheets in color with dimensions, square footage, materials, colors, type of illumination (if any), method of construction and attachment, scale drawing indicating the location and position of such sign in relation to nearby buildings. The application will require written and signed approval from the property owner.

All other submittals will need professional architectural renderings in color with information necessary to fully inform and accurately represent the proposal. A total of **8 copies** of your submittal are required.

Description of Project (In absence of professional renderings this section is *required* with the details outlined above):

PLEASE NOTE ATTACHED SIGNAGE GRAPHICS & SITE LOCATION PLAN

602.516.0531 MPEINE@wi.rz.com

Phone Number

E-Mail Address

Signed

Date

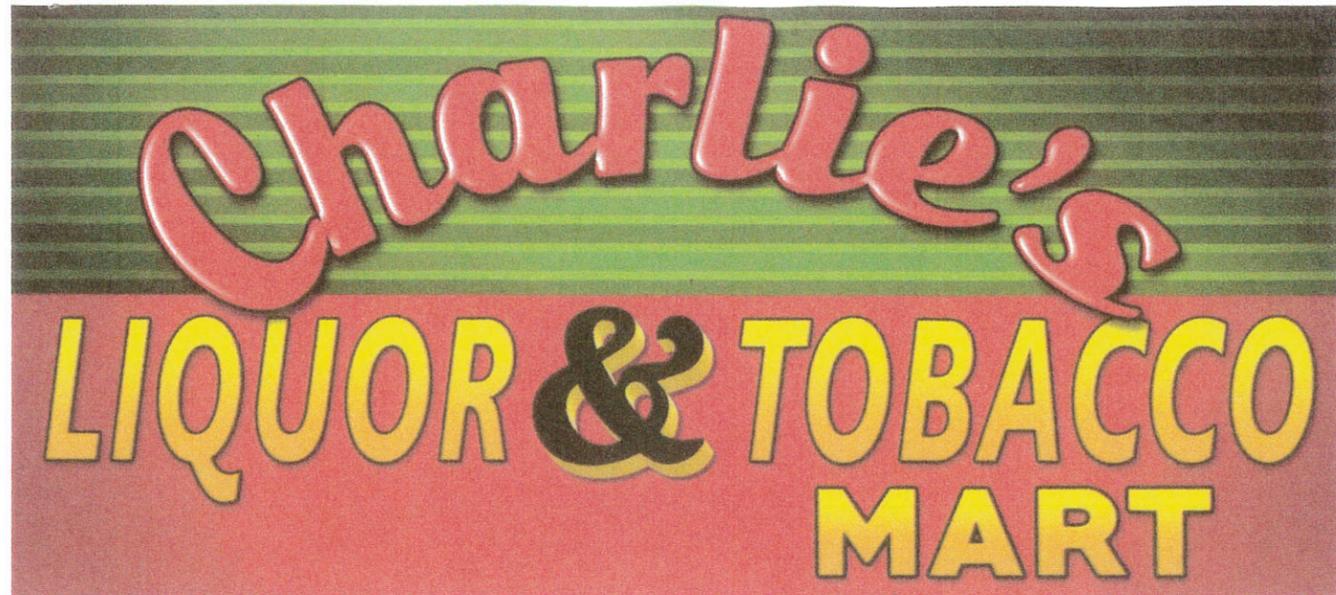
For Department Use Only



Michael Peine
Architects
Commercial - Industrial
Design/Build Partnering

4617 N. Idelwild Ave.
Whitefish Bay, WI 53211
(800) 310-0831 Phone
(414) 332-1700 Fax

e-mail: mpeine@wi.aia.com



H6PR877409-1f-s

Flat Surface Dimensions: 29.75" x 67.75"

With Bleed: 30.25" x 68.25"



H6PR877409-1f-s_10in Panel

Flat Surface Dimensions: 10.25" x 67.75"

With Bleed: 10.75" x 68.25"



6'

4'

9'

5'

2' 8"

SIGNATURE 46
CABINET SIZE 4'x6'
with (1) Line of 10" Tracking

Vinyl Color: Photoreal	Paint Color: Dark Red	Approved as shown
Text Color:	Draft: White	_____
Cowling Text Vinyl:	SIGN DESIGN #	Date _____
<small>GRAPHICS DISCLAIMER: This custom artwork is not intended to provide an exact match between ink, vinyl, paint, or LED color. Brickwork, masonry and landscaping is not included in the proposal. Measurements shown are approximations; dimensions of final product may vary. LED images shown are simulated to replicate optimum viewing distance. Sign is designed to be illuminated at all times. Sketches are based off of this premise.</small>		Approved with listed changes
		Date _____

<p>stewart signs America's Premier Sign Company</p>	3/4"=1'
	Sk: 877409-1f-s
	Cust: 3123937
	2/23/2016
O/rNorman	
SOLD	
ORIGINAL DESIGN DO NOT DUPLICATE	
PH. 1-800-237-3928 - FAX 1-800-485-4280	

Vinyl Color: Photoreal	Paint Color: Dark Red	Approved as shown
Text Color:	Draft: White	_____
Cowling Text Vinyl:	SIGN DESIGN #	Date _____
<small>GRAPHICS DISCLAIMER: This custom artwork is not intended to provide an exact match between ink, vinyl, paint, or LED color. Brickwork, masonry and landscaping is not included in the proposal. Measurements shown are approximations; dimensions of final product may vary. LED images shown are simulated to replicate optimum viewing distance. Sign is designed to be illuminated at all times. Sketches are based off of this premise.</small>		Approved with listed changes
		Date _____

<p>stewart signs America's Premier Sign Company</p>	3/4"=1'
	Sk: 877409-1f-s
	Cust: 3123937
	2/23/2016
O/rNorman	
SOLD	
ORIGINAL DESIGN DO NOT DUPLICATE	
PH. 1-800-237-3928 - FAX 1-800-485-4280	

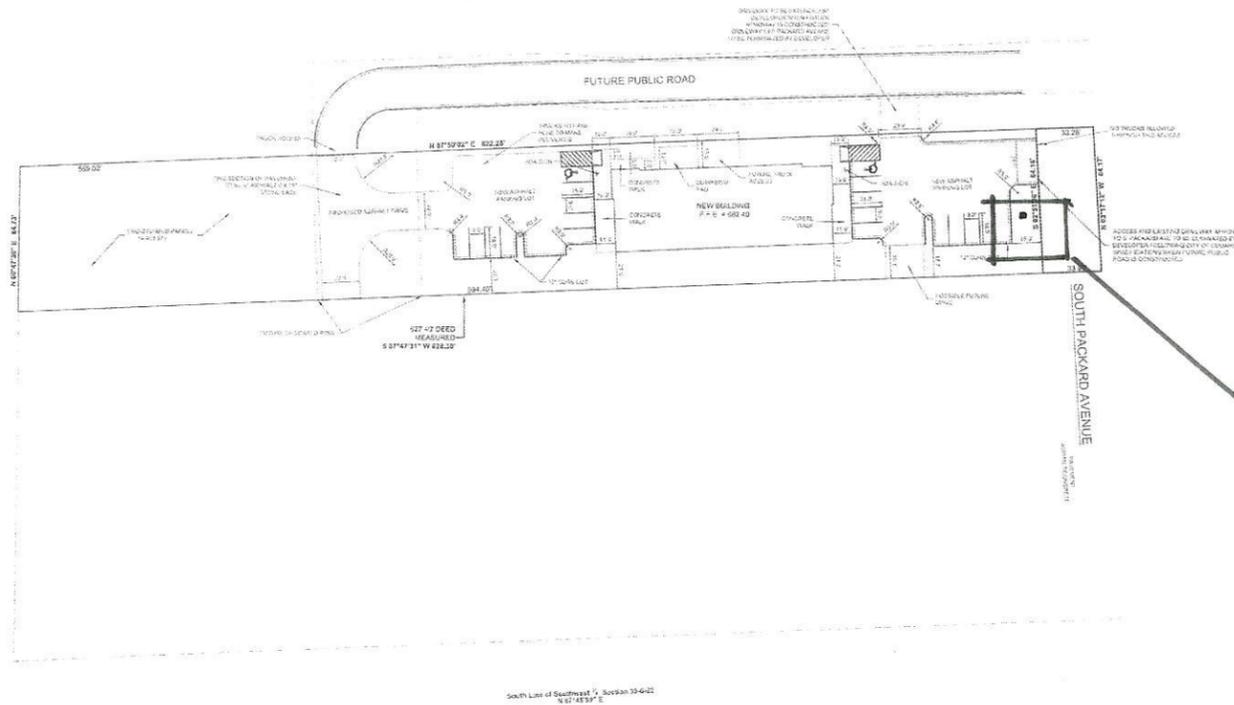
CHARLIE'S SIGNAGE W/SIZES
6.3.16 N.T.S



Michael Peine Architects
Commercial - Industrial
Design/Build Partnering

4617 N. Idlewild Ave.
Whitfish Bay, WI 53211
(608) 516-0851 Phone
(414) 332-1768 Fax

e-mail: mpeine@wi.rr.com



DAAR ENGINEERING, INC.
LAND DEVELOPMENT DIVISION
515 WEST CHERRY STREET
PHONE (414) 225-9117 FAX (414) 225-9129
www.daarengineering.com

SITE PLAN
CUDARY BEVERAGE DEPOT
6143 S. PACKARD AVENUE
CUDARY, WI 53110

CLIENT
MICHAEL PEINE ARCHITECTS
16774 BLENDA
WILTSHIRE, WI 53111

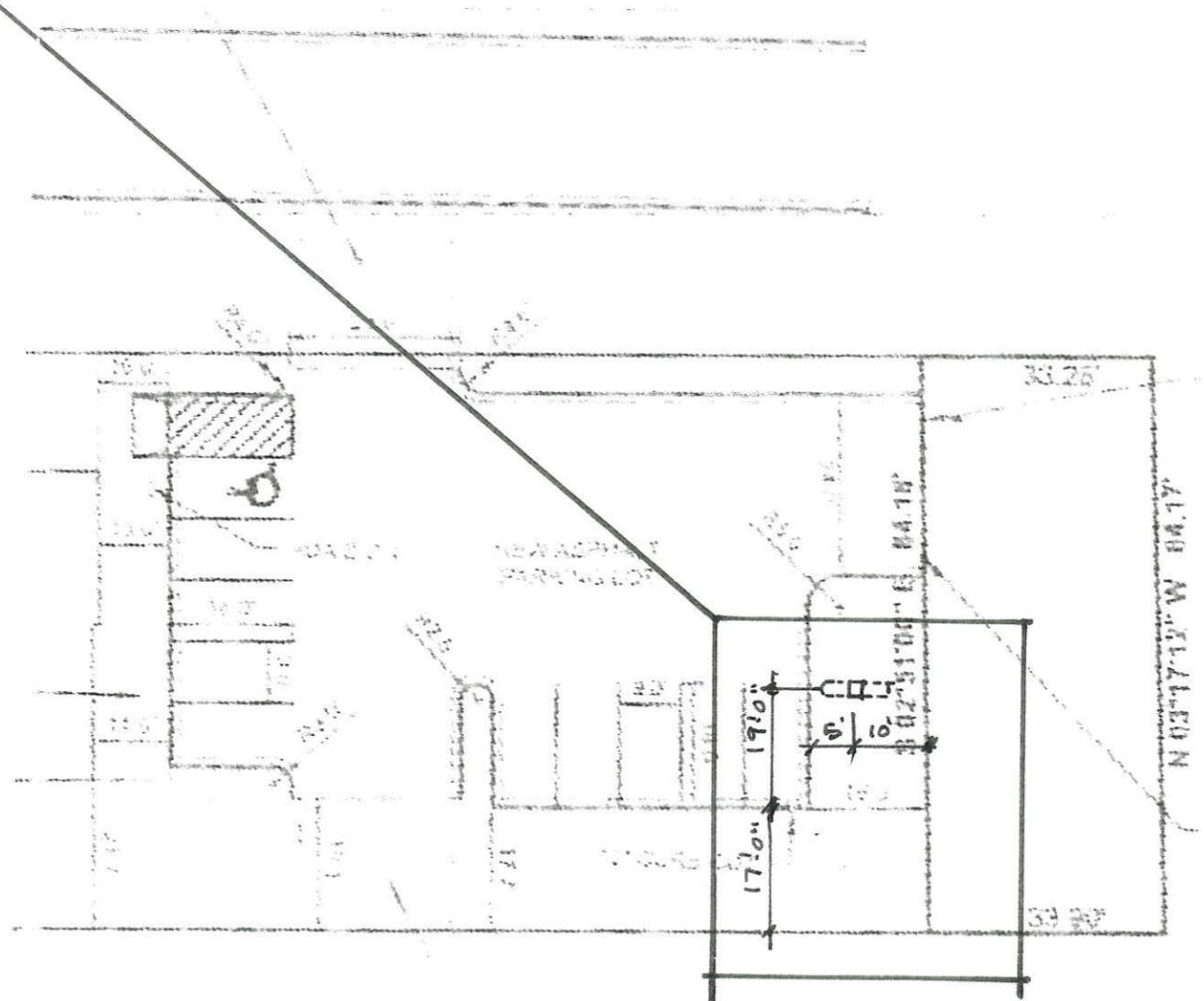
NO.	DATE	DESCRIPTION



ISSUE DATE
July 16, 2015
ISSUED FOR
FINAL REVIEW
PROJECT MANAGER
RL
PROJECT NUMBER
150076
SCALE
1" = 30'

811 Know what's below. Call before you dig.
C200
SHEET

NOTES:
1. THE DIMENSIONS SHOWN ON THIS PLAN ARE MEASURED FROM THE CENTER TO CENTER OF WALLS UNLESS OTHERWISE NOTED.
2. THE LOCATION AND SIZE OF UNDEVELOPED STRUCTURAL AREAS (PITS, SHAFTS, FOUNDATION) ARE LOCATED TO A REASONABLE DEGREE OF ACCURACY. SET THE MARKERS AND SET THE LOCATION OF OTHER AREAS. CONTACT DESIGNER FOR MORE INFORMATION.
3. ALL CITY GRADING ACTIVITY AND EROSION CONTROL MEASURES SHALL COMPLY WITH THE RESOLUTIONS AND ORDINANCES OF THE CITY OF CUDARY, WISCONSIN.
4. THE DESIGNER ASSUMES NO LIABILITY FOR ALTERNATIONS AND/OR CONSTRUCTION THAT DOES NOT CONFORM TO THE DESIGN DETAIL OF THIS PLAN. NO CHANGES HAVE BEEN MADE TO THIS PLAN WITHOUT THE WRITTEN CONSENT OF DAAR ENGINEERING, INC. IF ANY CHANGES ARE REQUIRED FOR ANY REASON, IT IS THE CONTRACTOR'S RESPONSIBILITY TO NOTIFY THE PROJECT MANAGER IMMEDIATELY.



NORTH ↑

CHARLIE'S SITE PLAN FOR SIGN LOCATION
6.3.16 N.T.S