

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT  
THE CUDAHY MUNICIPAL BUILDING,  
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD  
Thursday September 18, 2014 @ 7:00 P.M.**

**ROLL CALL**

Chairman Schlax called the meeting to order at 7:02 pm. The following answered “present” to the roll call: Catherine Baerwald, and Vickie Boneck. Excused Lee Barczak and Dennis Carney. Also present Finance Director Bruce Schuknecht.

**MEETING STATEMENT**

The proper open meeting statement was read at this time.

**MINUTES**

**MOTION WAS MADE BY VICKIE BONECK, SECOND BY CATHERINE BAERWALD** to approve the minutes from the July 10, 2014 meeting. Motion carried unanimously.

**OLD BUSINESS**

1. Update from Jeff Schlax regarding web page design meeting with City held July 21, 2014. Update and discussion with no action taken.
2. Update regarding the distribution of Tourism promotional items at Sweet Apple-Wood Festival and National Night Out. Update and discussion with no action taken.

**NEW BUSINESS**

1. Discussion and necessary action regarding promotion of the events scheduled for the rest of the calendar year such as Harvest Tasting October 17<sup>th</sup>, All is Bright winter lights in December, Cudahy Fall Fest, etc. **MOTION WAS MADE BY JEFFREY SCHLAX, SECOND BY CATHERINE BAERWALD** to put on hold a donation to purchase Holiday Tree Lights for the new holiday event until the committee hears from Alderman Justin Morales about his light festival. Motion carried unanimously.
2. Discussion of the creation of a contact list of local organizations, groups, and individuals to be used to communicate our ability to help promote their specific events as well as to recruit sponsors and volunteers for future activities. Discussion ensued with no action taken.

Next Regular Meeting: Thursday October 16, 2014 @ 7:00 pm.

**MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY VICKIE BONECK** to adjourn the meeting at 8:20pm. Motion carried unanimously.