

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT  
THE CUDAHY MUNICIPAL BUILDING,  
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD  
Thursday July 10, 2014 @ 6:00 P.M.**

**ROLL CALL**

Chairman Schlax called the meeting to order at 6:02 pm. The following answered “present” to the roll call: Catherine Baerwald, and Vickie Boneck. Excused Lee Barczak and Dennis Carney. Also present Finance Director Bruce Schuknecht.

**MEETING STATEMENT**

The proper open meeting statement was read at this time.

**MINUTES**

**MOTION WAS MADE BY VICKIE BONECK, SECOND BY CATHERINE BAERWALD** to approve the minutes from the June 19, 2014 meeting. Motion carried unanimously.

**OLD BUSINESS**

1. Discussion and necessary action regarding bids on promotional items as well as their distribution. **MOTION WAS MADE BY JEFFREY SCHLAX, SECOND BY CATHERINE BAERWALD** to approve the following purchases from G2: 2,500 stickers @ \$ 280.00, 200 window clings @ \$ 435.00, 500 retro posters @ \$ 335.00, 1 mesh outdoor banner @ \$ 185.00. **MOTION WAS MADE BY JEFFREY SCHLAX, SECOND BY VICKIE BONECK** to direct all money collected from the sale of posters to the Tourism Commission Fund. Both motions carried unanimously.
2. Discussion and necessary action regarding outreach to area businesses/organizations. **MOTION MADE BY JEFFREY SCHLAX, SECOND BY VICKIE BONECK** to distribute an events calendar information form to local businesses and organizations (i.e., South Shore Chamber, Cudahy Historical Society, Sheridan Park Friends, etc) to use to provide event information for posting on the Tourism page as well as on Milwaukee 365 and Visit Milwaukee. Motion carried unanimously.

**NEW BUSINESS**

None.

Next Regular Meeting: Thursday August 21, 2014 @ 6:00 pm.

**MOTION WAS MADE BY JEFFREY SCHLAX, SECOND BY VICKIE BONECK** to adjourn the meeting at 7:02pm. Motion carried unanimously.