

**MINUTES OF THE TOURISM COMMISSION OF THE CITY OF CUDAHY, HELD AT  
THE CUDAHY MUNICIPAL BUILDING,  
5050 S. LAKE DR., MILWAUKEE COUNTY, WI HELD  
Thursday May 22, 2014 @ 6:00 P.M.**

**ROLL CALL**

Chairman Schlax called the meeting to order at 6:00 pm. The following answered “present” to the roll call: Catherine Baerwald, Vickie Boneck, and Dennis Carney. Excused Lee Barczak. Also present Finance Director Bruce Schuknecht.

**MEETING STATEMENT**

The proper open meeting statement was read at this time.

**MINUTES**

**MOTION WAS MADE BY CATHERINE BAERWALD, SECOND BY DENNIS CARNEY** to approve the minutes from the April 17, 2014 & April 23, 2014 meetings. Motion carried unanimously.

**NEW BUSINESS**

1. Update regarding the progress of the City of Cudahy web site re-design. Discussion ensued no action taken.
2. Discussion and necessary action regarding the Cudahy Tourism branding materials created and presented by G2 Creative, Inc. Presentation included seven logos, suggested descriptive adjectives, and messaging discussion ensued with no action taken.

Special Meeting: Thursday May 29, 2014 @ 6:00 pm.

Next Regular Meeting: Thursday June 19, 2014 @ 6:00 pm.

**MOTION WAS MADE BY VICKIE BONECK, SECOND BY CATHERINE BAERWALD** to adjourn the meeting at 7:20pm. Motion carried unanimously.